ABSTRACT OF THE DISCLOSURE

A package for like articles, especially elongated articles, such as drill bits and the like, is provided with a plurality of compartments or sectioned off regions, for the containment of an individual article for substantially unfettered visual inspection; for the containment of a further plurality of articles identical to the exposed visual article, and for indicia as required by the manufacturer and/or required by law. The package is configured to be presented in a hanging manner from retail display shelving.